

From: Playthings EXTRA <Playthings@email.playthings.com>  
Subject: Citiblocs Goes to Europe



Playthings EXTRA for March 3, 2011

### **CitiBlocs Signs European Distributor**

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## **CitiBlocs Signs European Distributor**

**Playthings Staff -- Gifts and Dec, 2/24/2011 4:49:04 PM**

Tampa, FL - [CitiBlocs](#) precision-cut, eco-friendly building blocks inked a deal with HCM Kinzel to represent them in over 20 European countries. HCM Kinzel and its agents will be key distributors to Austria, The Baltic States, Germany, Norway, Switzerland, Sweden, Spain, Holland, Italy and more. European retailers will be able to order Natural, Hot and Cool color CitiBlocs starting in March 2011. Additional SKUs will be added throughout the year.