

the TOY BOOK

TOY REPORT



CitiBlocs Names European Distributor



CitiBlocs has just inked a deal with HCM Kinzel to represent them in more than 20 European countries. As CitiBlocs' primary European distributor, HCM Kinzel and its agents will be distributed to countries such as Austria, the Baltic states, Germany, Norway, Switzerland, Sweden, Spain, Holland, Italy, and more. European retailers will be able to order Natural, Hot, and Cool CitiBlocs starting in March. Additional SKUs will be added throughout the year.